

Industrial Quick Search®

# What Are Advertisers Saying About IQS®?

## air-cylinders.com

"Advertising with Industrial Quick Search® has been a positive experience. We have been treated with class and our inquiry levels continue to rise."

Doug Moser, Star Hydraulics, Inc.

- "I am pleased with the response form our IQS® advertising. We have received 4 RFQ's after 2 weeks." Christopher J. Stabile, Festo Corporation
- "Air-cylinders produced 140 visits last month." Jim Coshnitzke, Clippard Instrument Laboratory, Inc.

## airpollutioncontrolequipment.com

"I just ran a report on Glenro's web traffic for the last ninety days. Glenro advertises on two Industrial Quick Search® sites. Both are in the top ten of the domains that refer traffic to Glenro. Thank you IQS®." Jim Alimena, Glenro, Inc.

"Our decision to list with Industrial Quick SearchTM has proven to be a most cost-effective investment. It provides a steady stream of well-qualified leads for our company, many of which have led to new business opportunities. Based on third party tracking we employ, the IQSTM listing continually proves to outperform other resources we utilize at this time. It is my intention to continue to renew our listing when it becomes due."

**Richard Davies, Dustex Corporation** 

#### aluminum-extrusions.net

"We are getting some attractive inquiries thru you." Paul Cusson, Northern States Metals Corp.

"We have been very satisfied with the traffic provided thru the use of Industrial Quick Search®. It has provided a number of good opportunities for our team. Based on our results I would recommend Industrial Quick Search® to others looking to expand their web based marketing efforts." Todd Boyer, Mid-States Aluminum Corp.

"We are extremely pleased with our decision to advertise with IQS®. We've been using your services for around 5 months and it's already paid for itself! There's not too many investments today that have a 5 month pay back. In addition, our volume of RFQs has increased more than 30%. The most surprising part is those RFQs are qualified leads so we're not wasting time and money responding to RFQ's outside our capability. Keep up the good work."

**Tom Gilluly, Profile Precision Extrusions** 

"We are very happy with our IQS® internet advertising program. We envision expanding it in the future. They have been an integral component of our internet marketing program and we plan to continue working with them in a mutually profitable relationship."

Steve Peplin, Talan Products, Inc.

"Since we have had Industrial Quick Search® we have gained several very good companies that we do machining for. I am not talking about 1 or 2 but more like 6 that spend between \$100,000 & \$250,000. We have paid for your service several times over."

Thomas Deisinger, Fab Masters Company, Inc.

"We have had pretty good leads generated from this site." Kim Crenshaw, PSI Extrusions.

"I know of some nice orders that were generated as a direct result of the site." Susan Kozikowski, Yarde Metals, Inc.

"I'll tell you what saved your renewal...

This renewal wasn't saved by showing a list of how many clicks he got from the various IQSTM properties, or by my personal sales effort. What saved this one was a detailed list of EXACTLY who had called him after landing on his website directed by one of the IQSTM properties.... it takes about a month to prove that your properties DO generate solid sales calls."

Rick Brown, NetTrack Marketing for Talan Products, Inc.

### aluminumsuppliers.net

"In less than two months, we've had some nice order off the aluminum and stainless that have paid for our advertising."

Susan Kozikowski, Yarde Metals, Inc.

### automaticguidedvehicles.com

"We have received a number of leads through your site and it is a good contributor." Roland Anderson, Amerden Inc.

#### ball-screws.net

"I took a sales call late last week when all the sales guys were occupied and, on a whim, I asked where they had heard of us. You can probably guess the answer. It warmed my Heart!" Chris Oswald, Precision Technology USA, inc.

### ball-valves.net

"During the past 12 months we got the most traffic through Google and right close behind was ballvalves.net. It is a good service."

Dirk Lindenbeck, Stainless Valve Company

## blowmoldedplastic.com

"IQS® has been a very positive promoter to our website. Our website consistently gets 70-80 hits per week generated from the IQS® site."

Bob Ciok, PVC Container Company

"Things are crazy busy here - it's a good thing! We get many RFQ's daily from IQS." Lori Schaefer, Agri-Industrial Plastics Company

## bondedtometalrubber.com

"Industrial Quick Search® provides us with an on-site listing that is tightly focused toward one of our major areas of expertise."

Paul White, Pelmor Laboratories, Inc.

#### car-wash-equipment.net

"Industrial Quick Search<sup>®</sup> has been a fantastic performer for AUTEC. IQS<sup>®</sup> generates more leads for us than any other advertising methods we use, including both the internet and print." Lorie Street, AUTEC, Inc.

### centrifuges.bz

"IQS® is responsible for 60% of our website traffic. IQS® plays an important role in generating activity and visitations to our website. We believe that IQS® plays an important role for getting motivated prospects to our website."

Ron Mederski, Centrifuge Solutions Inc.

#### ceramicmanufacturing.net

"We have had quite a few inquiries already." Rick Emmert, ACCCO, Inc.

"Got some good feedback from a company that uses your service." Gordon Murray, KEIR Manufacturing, Inc.

## check-valves.net

"We are very pleased with the traffic provided through the use of Industrial Quick Search®. It consistently generates good leads."

Connie Eller, Check-All Valve Manufacturing Company

#### <u>clean-rooms.org</u>

"I have marketed our company by way of trade shows, magazines, mailing list, etc. and the leads generated from the Industrial Quick Search® site is by far one of the best I've seen. The continued upgrading by IQS® to promote its own site has shown me that they are committed to providing me the service which was promised, quality leads. I have and will continue to refer others to IQS® for their web based marketing needs."

John Bunch, Pacific Environmental Technologies, Inc.

"My single listing on IQS® has significantly outperformed the multiple listings we had with Thomasnet. Our proposed 2006 marketing budget has eliminated Thomasnet. In addition our ability to react quickly to the RFQ function has resulted in profitable incremental sales volume."

Jeremy Foy, Technical Air Products, Inc.

"IQS® has provided consistent, qualified leads to my website. Over 35% of all leads received come from IQS®, per data gathered by me."

Tim Kolacz, Clean Rooms West, Inc.

"Your service is important to generate activity." Kelly Barton, Class One Technology, Inc.

"I was quite pleased with the results we have been getting from this ad. I would say we have been getting at least 3-4 bid requests per month and some time 2-3 per week."

**Ross Barrick, Modular Cleanrooms** 

"Your site is one of the best investments and sites out there!" Heather Wylie, HWI, LLC

"Your site has been wonderful with the RFQs and we enjoy doing business with you." Heather Wylie, HWI, LLC

### coatingservices.biz

"Industrial Quick Search® has done an excellent job maintaining a high visibility and profile on the various internet search vehicles such as Google, which of course benefits our company." Randy Miller, Imagineering Finishing Technologies Worldwide

## contract-manufacturing.bz

"We are getting some attractive inquiries thru you." Paul Cusson, Northern States Metals Corp.

#### conveyor-systems.biz

"IQS® has been a big part of our product awareness. They are consistently one of the biggest avenues that customers come to our website to view our services and capabilities for Pneumatic Conveying, Industrial Vacuum Cleaning and Mechanical Conveying Equipment."

Doan Pendleton, Vac-U-Max

### cooling-towers.net

"Our listings on your sites liquidchillers.com and cooling-towers.net were our top performing individual referring sites for 2004 and both had very low '1 & out' rates. And, the users referred from your sites took action...at a higher rate than any other referring site. Our advertising program with IQS® has definitely exceeded our expectations. It is a great value and we will continue our programs." Jon Gunderson, Advantage Engineering, Inc.

"Industrial Quick Search® has been a great way to advertise and promote our products. Our company was selling strictly to one industry that became idle during the economic downturn and IQS® has allowed us to diversify into markets we wouldn't have ever gotten the opportunity. IQS® allows you to focus on online advertising where most busy entrepreneurs search the internet in lieu of reading trade magazines."

Glenn Whaley, Whaley Products, Inc.

## copper-brass-bronze.com

"IQS® has been an invaluable tool in helping build our new business, marketing us to a whole new customer base. Thank you IQS®"

Steve Ridilla, Prime Metals & Forgings LLC

"Just wanted to convey how pleased we are with IQS®. We have had many opportunities to quote on requirements we would not have seen without Industrial Quick Search."

James Schade , Commercial Metal Exchange, Inc.

#### cordsets.org

"Keep up the good work." Ralph Bright, Interpower Corp.

"I am impressed." Tom King, Kord King Company "Attached is a report that compares Cordsets.org and IQSDirectory.com traffic to the rest of the traffic sources:

Here are a few metrics to determine the value of your advertising investments:

Metric: Cost per visitor = Cost / Total visitors

- Cordsets.org visitors = 557
- IQSDirectory.com visitors = 301
- Total visitors = 858

1. The average time on site data is significant. It shows visitors from Cordsets.org and IQSDirectory.com stay on the website about 60%+ longer.

2. The average page views per visitor is also significant. It shows visitors from Cordsets.org and IQSDirectory.com view almost twice as many pages."

Ivo Landre, Signal and Power Delivery Systems

#### customcarryingcases.net

"Chicago Case has used IQS® for several years. The results have been terrific! The number of visits to our site increased immediately upon our listing with them." Stan Barrish, Chicago Case Company

"IQS® has been a good source for driving internet traffic to our website. Since we began advertising with IQS® in 2003, their site has consistently been the top URL referrer for our website traffic." Angela Goodrich, Polo Custom Products

"We are seeing significant traffic from the site" Corey Creed, New World Case, Inc.

## deburringmachinery.com

"I just wanted to thank you for all of your help and say that advertising with you has been well worth it. The site has definitely paid for itself. I will tell all of our sister companies about you and recommend they advertise with IQS®."

Mark Oryszczak, Giant Finishing

"Your program is still very satisfying to us and a great value for the traffic generated." Mark Cantwell, Finishing Associates, Inc.

"I'm with you for the long haul." Mark Oryszczak, Giant Finishing

"Looks good so far."

Ryan Warren, CLM Vibe Tech, Inc.

## die-castings.net

"IQS® provides us with literally three times more visitors to our website per month and the leads are looking for our processes and our materials. It really is impressive compared to our other online directory providers."

David Ramirez, Fielding Manufacturing

"I have found the listing in Industrial Quick Search® very beneficial. I have had more traffic from your site than many other paid submission sites and the cost from you was much less. Thank you very much

for the increased business." Bob Thomas, Kinetic Die Casting, Inc.

#### diecutting.net

"I can honestly say that IQS® has driven more traffic to our website on a consistent basis and more affordable price than any other competing service we have tried in the past."

Mike Dale, Stephenson & Lawyer, Inc.

"Our one IQS® listing is outperforming our entire Thomas Register® program at a fraction of the cost." Mike Dale, Stephenson & Lawyer, Inc.

## dustcollectingsystems.com

"We have received a lot of business leads from our listing on dustcollectingsystems.com. I find it a good value for the exposure."

Steve Danneker, M.E., AM Metal Specialties, Inc.

"Our decision to list with Industrial Quick Search® has proven to be a most cost-effective investment. It provides a steady stream of well-qualified leads for our company, many of which have led to new business opportunities. Based on third party tracking we employ, the IQS® listing continually proves to outperform other resources we utilize at this time. It is my intention to continue to renew our listing when it becomes due."

**Richard Davies, Dustex Corporation** 

#### electricaldischargemachining.com

"Thank you for your help and assistance in putting me to the top of my industry on the Internet. I spend less money on advertising because I'm not spending so much money in the industrial buying guide hard copies. It seems a waste of money to chop down all those trees to try to circulate the books needed to the industry. They become obsolete in one year anyway. The Internet has over exceeded the old industrial buying guide hard copies."

Steve Miller, Milco Wire EDM, Inc.

#### electric-heaters.org

"You guys have a great site! Keep up the great work!" John Stojka, Fast Heat, Inc.

### electrictransformers.net

"I have to say that I am very satisfied with the traffic generated since I joined IQS®. The HitsLink is also a great tool used in conjunction with the IQS® site."

Mark Giegel, Epco Products, Inc.

"This is our second year using Industrial Quick Search®. We are very satisfied with the results thus far and with the various services IQS® offers."

Fran Foderaro, V & F Transformer Corp.

"I can tell you that our inquiries from your site far exceed anything else we do to advertise or market our products. Our positioning and the ease of access directly linked to our site seem to be key factors. Thanks for being a valuable part of our business strategy. You can count on our continued participation with Industrial Quick Search<sup>®</sup>."

Bill Bockes, Johnson Electric Coil Co.

## electrolessnickelplating.com

"Industrial Quick Search<sup>®</sup> has done an excellent job maintaining a high visibility and profile on the various internet search vehicles such as Google, which of course benefits our company." Randy Miller, Imagineering Finishing Technologies Worldwide

### environmentaltestchambers.com

"The new RFQ service delivers us bonafide prospects, not dealers from India or Pakistan." Dave Jung, ESPEC North America, Inc.

"What's with all the RFQ forms coming thru? You are putting the other guys to shame!" Dave Jung, ESPEC North America, Inc.

"Within two weeks of putting our advertisement on Industrial Quick Search®, our company had a surge of inquiries for environmental test chambers."

Peggy Boudin, Tescor, Inc.

"We have had some serious discussions recently at Russell lately reqarding how we are spending our online non PPC money... you guys came out on top with flying colors!! Keep up the good work." Jim Carson, Russells Technical Products

"Keep up the good work Mike! We appreciate it!" Jim Carson, Russells Technical Products

#### extrudedplastics.com

"IQS® has done a great job helping Inplex become more visible to prospects looking for our custom plastic extrusion capabilities in an increasingly cluttered internet environment." Tim Knaus, Inplex, LLC

"It is going great."

Patrick Scully, Britech Industries

"Thanks for your service and advice over the years." Jeff Gage, Gage Industries, Inc.

### extrudedrubber.net

"I can testify, without a doubt, that having our listing with Industrial Quick Search® has provided a steady stream of qualified leads for our company. It has resulted in several new large accounts that we would not have landed otherwise. We at Fairchild are convinced that our listing is one of the best investments for the growth of our business."

Jim Norris, Fairchild Industries

"I'm very pleased with my advertising in IQS®. I receive on a weekly basis approximately 4-5 sales leads. I have been advertising approximately 6 months; I've already paid for my advertising from the sales I generated through IQS®."

Tim Krahulec, Reliant Rubber Company

"It is going great."

Patrick Scully, Britech Industries

## fiberglassfabricators.com

"All Plastics and Fiberglass, after advertising many years with Thomas Register®, switched to Industrial Quick Search® and we have never regretted our decision. I am very happy with my results using this means of advertising and promoting All Plastics and Fiberglass, Inc.!"

Chris Bailey, All Plastics and Fiberglass, Inc.

[After 3 days...] "Already got my first very good lead! Why did I not do this earlier?" Thomas L. Boehmer, Kitco, Inc.

## flexibleshaftcouplings.com

"Renewal of our listing on flexibleshaftcouplings.com each year has been a no-brainer. It is consistently in our top five referrers."

Andy Lechner, R + W America L.P.

## flow-meters.biz

"Looking at the logs from April 23 thru May 17, flow-meters.biz has resulted in 63 site visits and 2 RFQs on our site, in addition to the 4 RFQs we received from you this week." Greg Watson, Controls Warehouse

## foamfabricating.net

"I can honestly say that IQS® has driven more traffic to our website on a consistent basis and more affordable price than any other competing service we have tried in the past." Mike Dale, Stephenson & Lawyer, Inc.

- "Our one IQS® listing is outperforming our entire Thomas Register® program at a fraction of the cost." Mike Dale, Stephenson & Lawyer, Inc.
- "Based on the quality of the RFQs, we are going to renew our program." Brendan Johnston, Rogers Corp.

"Thanks for helping us find opportunities." Bob McCunen, Merryweather Foam.

"Please contact me, I would like to discuss NDI's total WEB marketing program and if there is **anywhere** we could increase our exposure by using your services."

Mike Mozeika, New Dimension Industries

## forgings.bz

"I am pleased to offer this enthusiastic testimonial on Industrial Quick Search®! Since signing on with your service almost two years ago, we have experienced a surge in inquiries/RFQs as a direct result of Industrial Quick Search®!"

Justin McCarthy, Clifford-Jacobs Forging Company

"I just wanted to let you know how effective our advertising is in Industrial Quick Search® - it is GREAT! We are receiving 3 to 5 well qualified RFQ's a day off of your site, and it is obvious that we have made a very worthwhile investment! Because of the ease of navigating through your site and now your new Directory, potential customers that we have never heard of are now contacting us. IQS® is by far the best internet solution for a small to medium-size custom manufacturer!"

Justin McCarthy, Clifford-Jacobs Forging Company

## fork-lift-trucks.net

"IQS® was in the top 10 referring sites for our website in 2004." Kevin Trenga, Raymond Corporation

"We have been pleased with the results that we receive from our IQS listing." Kevin Trenga, Raymond Corporation

## gaskets.biz

"I'm very pleased with my advertising in IQS®. I received on a weekly basis approximately 4-5 sales

leads. I have been advertising approximately 6 months and I have already paid for my advertising from the sales I generated through IQS®."

Tim Krahulec, Reliant Rubber Company

## glass-fabricators.com

"The inquiries we receive now through IQS® are specific to our capabilities and are much higher in quality. We discontinued our advertising program in another industrial buying guide two years ago and are pleased with the results."

Doug Studt, Torstenson Glass Company

"We have some good leads and some respectable orders have developed." Bob Evans, Pegasus Glass

## heatexchangers.org

"IQS® is consistently our top referring site and it has more than doubled our site traffic." Jason Thomas, Industrial Heat Transfer, Inc.

"Since our company has listed our website with Industrial Quick Search®, we have received more response to our website than ever before. In fact, we currently have a potential client who found us on industrialquicksearch.com who could almost double our yearly sales."

Christine Cherry, Aqua Systems, Inc.

#### heating-elements.com

"You guys have a great site! Keep up the great work!" John Stojka, Fast Heat, Inc.

## hinges.biz

"Here's the report. The number of hits is clearly good." Rob Dell'Elmo, Austin Hardware & Supply, Inc.

"We like the feedback we've been getting, and the pricing seems fair." Rob Dell'Elmo, Austin Hardware & Supply, Inc.

#### hose-reels.net

"Industrial Quick Search® has been a valuable source to help the customer quickly and easily find Reelcraft."

Rex H. Larkin, Reelcraft Industries, Inc.

"I've been doing my research and it shows that hose-reels.net is bringing more people to our site than GlobalSpec and Thomas combined."

Renee Clark, United Equipment Accessories, Inc.

"I paid a year in advance with Thomas and it was a ripoff. Not one lead. I recently got a nice customer from your site."

Mark Tehler, Titan Products, Inc.

## hydrauliccylinders.net

"Advertising with Industrial Quick Search® has been a positive experience. We have been treated with

class and our inquiry levels continue to rise." Doug Moser, Star Hydraulics, Inc.

## hydraulic-lifts.net

"Over 90% of our leads and quoting activity came from persons or companies finding us on the IQS® site. It easily brings in a 10-fold return on investment and I recommend it highly." Brian Cousineau, SMH Equipment, Inc.

### hydraulic-presses.net

"IQS® provides a valuable resource for hydraulic press buyers by utilizing manufacturers specific to the industry and informative resources."

Michael W. Riehn, Beckwood Press Company

## hydraulic-pumps.org

"Advertising with Industrial Quick Search® has been a positive experience. We have been treated with class and our inquiry levels continue to rise." Doug Moser, Star Hydraulics, Inc.

## industrialairconditioners.com

"Industrial Quick Search<sup>®</sup> was a very smart move. The referrals from the site have generated a surprising number of new customers for us." Jim Stiffler, Ice Qube, Inc.

## industrialblowers.com

"Looks to me like you guys beat Thomas Register®." Mike Davidson, The New York Blower Co.

## industrialbrushes.net

"Our listings in the Industrial Quick Search® sites we pay for have been a leading source of leads to our website. I feel that IQS® is a great value for our company and will continue to use their services." Kenneth L. Rakusin, Gordon Brush Mfg Co., Inc.

"We have been a subscriber for the last three years. If we didn't feel your service was valuable we wouldn't be using it!"

Sid Fitzgerald, Torrington Brush Works, Inc.

"We have been very pleased with the number of leads Industrial Quick Search® generates for our gordonbrush.com website."

Kenneth L. Rakusin, Gordon Brush Mfg. Co., Inc.

"IQS®'s combination of search result prominence within our particular category of relevant key words, ongoing programs to maintain high search rankings, and the offer of a paid position of prominence on the first page of their site was an effective answer to the high prices and competitive noise experienced in the Thomas Register®. Industrial Quick Search® still out-produces the Thomas Register® by 25%-50% for significantly less money."

E.R. (Chip) Preston III, Spiral Brushes, Inc.

## industrial-casters.net

"I would like to thank you for placing our company on your website listings. We have the opportunity to hear interesting comments from our customers because we had not taken advantage of listing our company on the net or with other types of advertising. Therefore, I thought it may benefit another company interested in joining Industrial Quick Search® to know that we did have a customer comment that he found our company on your site within three days of being listed. On interviewing him (you know us marketing types), he indicated he chose your site from the initial page because it best fit his descriptive needs. He stated he routinely purchased from manufacturers in industrial product lines. Good luck with the growth of your site, it is obvious it will be successful!"

Karen Tice, Bond Caster and Wheel Corporation

"Our IQS® listing has, month after month, consistently been the top one or two traffic generators for our website."

David Ferraro, Carpin Manufacturing, Inc.

## industrialdryers.com

"I just ran a report on Glenro's web traffic for the last ninety days. Glenro advertises on two Industrial Quick Search® sites. Both are in the top ten of the domains that refer traffic to Glenro. Thank you IQS®." Jim Alimena, Glenro, Inc.

## industrial-fasteners.net

"IQS® has supplied us with a steady flow of qualified opportunities. It has out performed our other internet listings over the last two years."

**Bob Stoddard, Infinity Fasteners** 

## industrialfurnaces.net

"We are a small, family run company who rely on strong advertising to help our sales efforts. Industrial Quick Search has provided DFI the tools during the last two years to help expand our Internet presence. Thank you, IQS, for all of your knowledge and hard work . We anticipate a long lasting relationship." Lisa van den Berg, D.F. Industries

### industriallasers.net

"IQS® provides great service and is a source of excellent leads for us. The stats you provide are timely, accurate and extremely helpful to our web marketing program." Mary Ellen Donovan, Telesis Technologies, Inc.

## industrialmixers.com

"In the past year, Industrial Quick Search® was one of the top 5 websites for referrals to the TAH website. We received more than twenty times the traffic during the same period from Industrial Quick Search® versus Thomas Register®. Thanks for all the qualified leads that we've received. Our industrial mixer business is up over 40%."

Angie Liuzza, TAH Industries, Inc.

"You guys are showing up great!"

Midge Vreeland, Vreeland Marketing on behalf of Kady International

"IQS® has helped drive high quality traffic to our site. For a relatively low cost per lead, IQS® is a great option for any industrial company's web marketing efforts; they really know their stuff! As an advertiser for 4+ years, I highly recommend them."

Leslie Donkin, Cleveland Eastern Mixers

"IQS® is the second largest producer of all RFQ's from our website." Sean Donkin, Cleveland Eastern Mixers

## industrial-ovens.net

"I just ran a report on Glenro's web traffic for the last ninety days. Glenro advertises on two Industrial Quick Search® sites. Both are in the top ten of the domains that refer traffic to Glenro. Thank you IQS®." Jim Alimena, Glenro, Inc.

"We are a small, family run company who rely on strong advertising to help our sales efforts. Industrial Quick Search has provided DFI the tools during the last two years to help expand our Internet presence. Thank you, IQS, for all of your knowledge and hard work . We anticipate a long lasting relationship." Lisa van den Berg, D.F. Industries

#### industrialpartswashers.com

"We have been listed with IQS® for only about 3 weeks now, but already have received inquiries that we can link back to IQS®. Thomas Register® never produced any kind of response like this-especially in such a short time."

Barb Brenn, CLEANOMAT Co., Inc.

"We have been using the industrial parts washers portal of Industrial Quick Search® for the past two years with results exceeding our expectations. Industrialpartswashers.com has increased our web traffic 15%."

Ken Schapker, Ransohoff Inc.

"Your company really helped Ransohoff. I hope we keep the program going." Ken Schapker, Ransohoff Inc.

## industrial-shredders.com

"We are very pleased with the leads that are being generated from Industrial Quick Search®. We have seen a dramatic increase in quality leads in 2005."

**Doug Bisson, ARTECH Reduction Technologies** 

## industrialvacuumcleaners.com

"IQS® has been a big part of our product awareness. They are consistently one of the biggest avenues that customers come to our website to view our services and capabilities for Pneumatic Conveying, Industrial Vacuum Cleaning and Mechanical Conveying Equipment."

Doan Pendleton, Vac-U-Max

"Advertising on the website has brought our company many qualified sales leads. We will continue with them in the years ahead."

Christine M. DeMarco, DeMarco MAX VAC Corporation

### infraredheaters.net

"I just ran a report on Glenro's web traffic for the last ninety days. Glenro advertises on two Industrial Quick Search® sites. Both are in the top ten of the domains that refer traffic to Glenro. Thank you IQS®." Jim Alimena, Glenro, Inc.

"We are extremely satisfied with the inclusion of Industrial Quick Search® into our web-based marketing program. Our site reporting indicates that IQS® continually ranks within the top ten referring URLs to our website. We believe that IQS® is an integral part of a successful web-based marketing campaign." Heather Clark, Detroit Radiant Products Co.

## injection-molded-plastics.net

"IQS® provides us with literally three times more visitors to our website per month and the leads are

looking for our processes and our materials. It really is impressive compared to our other online directory providers."

**David Ramirez, Fielding Manufacturing** 

"The day my listing was active at IQS® I got my first hit, not to mention my first RFQ. During my 30-day trial with IQS®, I received more RFQs than my father's company, who is registered and listed with TR. Of course, after showing him my results from one month with IQS®, we both signed on."

Matt Wallace, Accelerated Mold Technologies

"All-State Plastics is very happy with the results they are getting from IQS. They are getting about 2 RFQ's per week from you."

**Rico Mandel , All-State Plastics** 

## labelingmachinery.net

"We sell an expensive product that is far from mainstream, and you (IQS®) have really helped us reach buyers far beyond our previous geographical limitations. I am impressed with the quality of traffic and potential buyers that contact Tronics. The IQS® leads that come to us are pre-qualified. I am happy to renew our listing with IQS® for another year. It is by far the best value for our Marketing dollar!" **Richard M. Dew, Tronics America, Inc.** 

### laser-cutting-services.com

"Gateway Laser Services has found Industrial Quick Search® to be an effective source of marketing for our business. We have received quality leads through their search engine. A sound investment with great results!"

**Rebel Vaenberg, Gateway Laser Services** 

## latches.biz

"Here's the report. The number of hits is clearly good." Rob Dell'Elmo, Austin Hardware & Supply, Inc.

"We like the feedback we've been getting, and the pricing seems fair." Rob Dell'Elmo, Austin Hardware & Supply, Inc.

## levelswitchmanufacturer.com

"We have been very pleased with the traffic and have noticed that there has been some really great growth from fourth quarter of last year to first quarter of this year. We have also been pleased with how quickly the level site has started to send decent traffic volume." Michelle Groninger, SOR Inc.

"IQSDirectory.com has quickly climbed to be one of our top referrers." Michelle Groninger, SOR Inc.

#### linear-actuators.net

"I am pleased with the response form our IQS® advertising. We have received 4 RFQ's after 2 weeks." Christopher J. Stabile, Festo Corporation

"I took a sales call late last week when all the sales guys were occupied and, on a whim, I asked where they had heard of us. You can probably guess the answer. It warmed my Heart!" Chris Oswald, Precision Technology USA, inc. "Industrial Quick Search® is one of the top contributors to our website traffic. Very effective and a great value."

Jesse Schuhlein, Zaber Technologies, Inc.

"Linear-actuators.net is consistently one of the top referring sites every month on our website statistics report. More visits are received by them than any other online advertising that we participate in. Driving more traffic to our website results in qualified prospects inquiring about our products and ultimately increases our sales."

Marcia Colucci, Haydon Switch & Instrument, Inc.

"Performance has been consistent month to month and has outperformed all the other engineering oriented internet directory sites with which we do business."

Edward Keane, Del-Tron Precision, Inc.

"You do a great job of driving traffic."

Edward Keane, Del-Tron Precision, Inc.

### linear-bearings.net

"Of the top fifteen originating pages from which visitors link to our site three are from the Industrial Quick Search® listings you provide us. This performance has been consistent month to month and has outperformed all the other engineering oriented internet directory sites with which we do business." Edward Keane, Del-Tron Precision, Inc.

"You do a great job of driving traffic."

Edward Keane, Del-Tron Precision, Inc.

### linearslides.net

"Of the top fifteen originating pages from which visitors link to our site three are from the Industrial Quick Search® listings you provide us. This performance has been consistent month to month and has outperformed all the other engineering oriented internet directory sites with which we do business." Edward Keane, Del-Tron Precision, Inc.

"We are a fairly new company breaking into an established industry. IQS® has given us the visibility and prominence to make an impact. Website traffic increased dramatically after joining IQS®." **Steve Fulton, Modern Linear Inc.** 

"You do a great job of driving traffic." Edward Keane, Del-Tron Precision, Inc.

"Thank you and keep up the good work." Mark Angne, SETCO Marketing Services

## liquidchillers.com

"Our listings on your sites liquidchillers.com and cooling-towers.net were our top performing individual referring sites for 2004 and both had very low '1 & out' rates. And, the users from your sites took action...at a higher rate than any other referring site. Our advertising program with IQS® has definitely exceeded our expectations. It is a great value and we will continue our programs."

Jon Gunderson, Advantage Engineering, Inc.

"www.liquidchillers.com has performed great for us."

Ray Fremont Jr., General Air Products, Inc.

"You guys do very well for us. I truly feel that IQS® is a better value than Thomas." Ray Fremont Jr., General Air Products, Inc.

"Thanks for a job well done."

Mike Marrone, Cold Shot Chillers

"Looking at the HitsLink report, we're getting greater than 50% more leads from liquidchillers.com than we are from Thomas Register®!"

Rick Pugel, Mydax, Inc.

"Industrial Quick Search® has been a great way to advertise and promote our products. Our company was selling strictly to one industry that became idle during the economic downturn and IQS® has allowed us to diversify into markets we wouldn't have ever gotten the opportunity. IQS® allows you to focus on online advertising where most busy entrepreneurs search the internet in lieu of reading trade magazines."

Glenn Whaley, Whaley Products, Inc.

"We are getting results from IQS® (quite frankly much more so than from those 'other' people)." Keith Mockford, Mydax, Inc.

## markingmachinery.com

"IQS® provides great service and is a source of excellent leads for us. The stats you provide are timely, accurate and extremely helpful to our web marketing program."

Mary Ellen Donovan, Telesis Technologies, Inc.

### metal-etching.com

"Industrial Quick Search® has a comprehensive listing of industrial needs. It is easy to load and user friendly."

JJ Shah, Kemac Technology Inc.

"We were skeptical at first, but pleasantly surprised with the effectiveness of the start-up engine." Blake Geer, Advanced Metal Etching, Inc.

"I think you have a good product."

Linda Brunini, International Etching, Inc.

### metalfabricators.biz

"We are getting some attractive inquiries thru you." Paul Cusson, Northern States Metals Corp.

#### metalstamper.net

"We are very happy with our IQS® internet advertising program. We envision expanding it in the future. They have been an integral component of our internet marketing program and we plan to continue working with them in a mutually profitable relationship."

Steve Peplin, Talan Products, Inc.

"Keep those leads coming." Don Buwolda, ITW Drawform

"I'll tell you what saved your renewal...

This renewal wasn't saved by showing a list of how many clicks he got from the various IQS® properties, or by my personal sales effort. What saved this one was a detailed list of EXACTLY who had called him after landing on his website directed by one of the IQS® properties.... it takes about a month to prove that your properties DO generate solid sales calls."

Rick Brown, NetTrack Marketing for Talan Products, Inc.

## <u>modularbuildings.org</u>

"IQS®'s listing has brought so much more traffic to our website than I had imagined possible, or that

I could have made happen by trying optimization on my own site. Working with IQS® has been a rewarding experience on all levels. We look forward to a continued relationship for a long time to come." Patricia K. Berk, Modular Building Systems Int'I., LLC

## molded-urethane.com

"Industrial Quick Search® provided our company with very important insights into what steps are necessary for a company to be effectively represented on the internet. IQS®'s guidance and proper placement has allowed Precision Punch & Plastics' internet presence to be a competitive marketing strategy."

Kevin Ryan, Precision Punch & Plastics

## nickelsuppliers.com

"IQS® has been an invaluable tool in helping build our new business, marketing us to a whole new customer base. Thank you IQS®"

Steve Ridilla, Prime Metals & Forgings LLC

#### noise-control.info

"Your website is one of our best referring domains with 70+ visits per month, or more, generating 30-35% more activity than the next closest site."

Alan Eckel, Eckel Noise Control Technologies

### overhead-cranes.net

"I am impressed with the results..." Doug Maclam, Konecranes America

#### palletizers.org

"Having a link to our company on Industrial Quick Search®'s website has brought a number of quality leads and has given us exceptional exposure."

Tim Goode, Columbia Machine, Inc.

"Great job, keep up the great work. By the way, we just received our first LARGE order after three months on the site."

Bob Manion, Lambert Material Handling.

#### paper-tubes.net

"Paper-tubes.net is the most complete listing of websites in the paper tube industry. Our listing brings us year round exposure at a fraction of the cost of a yearly print ad. Marshall Paper Tube has received outstanding exposure and some very high quality leads through this listing; it's highly recommended and an outstanding investment."

Steven Ripley, Marshall Paper Tube Co., Inc.

"We chose IQS® because of its usability. When a prospective customer searches on a key word, it leads them right to IQS® and then to our website—which is the ultimate goal."

Mike Tolliver, Precision Products Group, Inc. — Paramount Tube and Stone Industrial Divisions

"I can tell you that I am impressed with the number of direct-from-IQS RFQ's that I have seen pass

through thus far for Erdie."

Rick Brown, NetTrack Marketing.

"Going well so far."

Jeff Perrigo , Western Container Corp.

"Now THIS is a solid sounding lead:

"...We currently use local companies to supply our five shipping sites. Our total annual use is near 30,000 tubes. I am looking for a national contract if costs are competitive to our current local suppliers."

**Rick Brown, Net Track Marketing** 

## perforated-metals.com

"IQS® has been very helpful in getting our company established to do business on the internet. We have seen an increase in business through more requests for quotation and more sales orders. I would recommend IQS® to anyone."

Bernie Rockovich, Remaly Manufacturing Company, Inc.

"I found your site appealing and it allows us the opportunity to expose McKey Perforating in areas we could not have done on our own without considerably more expense. The pop-up of our ad and the quick link under perforated-metals.com is a great marketing tool."

Jim Thurman, McKey Perforating Company, Inc.

"Keep up the good work."

Bernie Rockovich, Remaly Manufacturing Company, Inc.

### plastic-bags.net

"Our listing on the IQS directory generated \$48,000 in revenue within the first 6 months and the listing continues to outpace other forms of Internet advertising. The customer support that we receive is superb, and we view IQS as an extension of our marketing department."

JT McWilliams, Multi-Pak USA, Inc.

"We are happy with our results from IQS®. Dollar for dollar versus all the other Internet advertising we do, IQS® continually delivers the best ROI."

Mark McClure, International Plastics, Inc.

"IQS® has been a good source for driving internet traffic to our website. Since we began advertising with IQS® in 2003, their site has consistently been the top URL referrer for our website traffic." Angela Goodrich, Polo Custom Products

"Very helpful service staff. Over 80% of inquiries are driven from IQS®." Trent Romer, Clear View Bag Co., Inc.

"We are happy with our results from IQS®. Dollar for dollar versus all the other internet advertising we do, IQS® continually delivers the best ROI."

Mark McClure, International Plastics, Inc.

"We consistently have more links to our website from Industrial Quick Search® than from any of the other online directories in which we have listings. The ROI from our IQS® listing has made them a valuable partner in promoting our business."

Mike Vosteen, Custom Poly Packaging

#### plastic-containers.net

"IQS® has been a very positive promoter to our website. Our website consistently gets 70-80 hits per week generated from the IQS® site."

**Bob Ciok, PVC Container Company** 

"Things are crazy busy here - it's a good thing! We get many RFQ's daily from IQS." Lori Schaefer, Agri-Industrial Plastics Company

"Thanks for your service and advice over the years."

Jeff Gage, Gage Industries, Inc.

## plasticfabricator.com

"Industrial Quick Search® is consistently my top performer in driving traffic to my website. They are outperforming their competition, at a very attractive price."

Brenda Eller, Total Plastics Inc.

## plastic-materials.com

"All Plastics and Fiberglass, after advertising many years with Thomas Register®, switched to Industrial Quick Search® and we have never regretted our decision. I am very happy with my results using this means of advertising and promoting All Plastics and Fiberglass, Inc.!"

Chris Bailey, All Plastics and Fiberglass, Inc.

"Industrial Quick Search® provided our company with very important insights into what steps are necessary for a company to be effectively represented on the internet. IQS®'s guidance and proper placement has allowed Precision Punch & Plastics' internet presence to be a competitive marketing strategy."

Kevin Ryan, Precision Punch & Plastics

"Industrial Quick Search® is consistently my top performer in driving traffic to my website. They are outperforming their competition, at a very attractive price."

Brenda Eller, Total Plastics Inc.

## plastic-pallets.net

"From the beginning IQS® has provided a steady stream of traffic to our web site. Our tracking software has consistently put IQS® among the top sources of hits week in and week out. The new RFQ function has produced a startling number of direct requests to quote, more than we would have ever expected. Overall, we consider IQS® to be one of the most cost effective sources of business leads, and that is for any media we are currently engaged in, not just the Internet."

Hartson Poland, PDQ Plastics, Inc.

"We continue to be please with IQS® and the results that it brings." Hartson Poland, PDQ Plastics, Inc.

## plastic-tanks.biz

"All Plastics and Fiberglass, after advertising many years with Thomas Register®, switched to Industrial Quick Search® and we have never regretted our decision. I am very happy with my results using this means of advertising and promoting All Plastics and Fiberglass, Inc.!" Chris Bailey, All Plastics and Fiberglass, Inc.

"Things are crazy busy here - it's a good thing! We get many RFQ's daily from IQS." Lori Schaefer, Agri-Industrial Plastics Company

## plastic-tubing.biz

"IQS® has done a great job helping Inplex become more visible to prospects looking for our custom plastic extrusion capabilities in an increasingly cluttered internet environment."

Tim Knaus, Inplex, LLC

"Because we have had so many hits and calls this past week from IQS® We are very interested in getting into the plastic profiles section of IQS®"

Amy Alward, Genplex, Inc.

#### pneumaticconveyors.net

"IQS® has been a big part of our product awareness. They are consistently one of the biggest avenues that customers come to our website to view our services and capabilities for Pneumatic Conveying, Industrial Vacuum Cleaning and Mechanical Conveying Equipment." Doan Pendleton, Vac-U-Max

#### power-supplies.net

"IQS® provides us a great value for the amount of visitors we get for the price we pay. Thus, it far exceeds our expectations and creates a cost per qualified visitor that is unbeatable by any of the other search engines or pay-per-click opportunities out there."

**Brandon Ratliff, Elgar Electronics** 

#### pressure-gauges.com

"IQS® has consistently provided us with a high volume of sales leads through their web portal over the last 18 months. We have web tracking software and IQS® consistently ranks in the top 10 referring sites, which is why we decided to renew our contract for 2005."

John Fedyna, AMETEK U.S. Gauge

#### pressure-switches.net

"We have been very pleased with the traffic and have noticed that there has been some really great growth from fourth quarter of last year to first quarter of this year." Michelle Groninger, SOR Inc.

"IQSDirectory.com has quickly climbed to be one of our top referrers." Michelle Groninger, SOR Inc.

#### pressure-transducers.net

"IQS® has consistently provided us with a high volume of sales leads through their web portal over the last 18 months. We have web tracking software and IQS® consistently ranks in the top 10 referring sites, which is why we decided to renew our contract for 2005."

John Fedyna, AMETEK U.S. Gauge

### rollformedparts.com

"IQS® has been an excellent source of high-quality roll forming inquiries for a very reasonable price. We are very pleased with the results and highly recommend the site." Scott Boggs, Samson Roll Formed Products Co.

#### ropesuppliers.net

"Thanks for all that you have done for us." Frank Bradley, CSR Incorperated

rotationallymoldedplastics.com

"IQS® has done a fairly good job at throwing new traffic out way." Susan Habel, Quality Industries

## rubbermolding.org

"I can testify, without a doubt, that having our listing with Industrial Quick Search® has provided a steady stream of qualified leads for our company. It has resulted in several new large accounts that we would not have landed otherwise. We at Fairchild are convinced that our listing is one of the best investments for the growth of our business."

Jim Norris, Fairchild Industries

"I'm very pleased with my advertising in IQS®. I received on a weekly basis approximately 4-5 sales leads. I have been advertising approximately 6 months and I have already paid for my advertising from the sales I generated through IQS®."

Tim Krahulec, Reliant Rubber Company

"Industrial Quick Search® has been instrumental in increasing our sales. We believe they are a great value for your money."

Patrick Maloney, Enterprise Rubber Inc.

"Industrial Quick Search® provides us with an on-site listing that is tightly focused toward one of our major areas of expertise."

Paul White, Pelmor Laboratories, Inc.

"It is going great."

Patrick Scully, Britech Industries

"RD [Rubber] is very happy. They continue to get good qualified leads from IQS®." Rico Mandel, RD Rubber Technology Corporation

#### sandblastequipment.com

- "Industrial Quick Search® has been the best marketing dollars our company has ever spent." Lance Nord, Media Blast & Abrasives, Inc.
- "We have been using Industrial Quick Search® for about a year and have found the results excellent. We have found that Industrial Quick Search® is a very cost-effective way to reach potential customers." **Robert Morey, Empire Abrasive Equipment Co.**
- "I thought you would like to hear that on day 2 we received our first directly attributed e-mail request for a quote on a blast cabinet."

John Carson, Guyson.

"At this point you have outperformed Thomas by 4-1." Rick Nowak, Great Lakes Finishing Equipment, Inc.

#### screw-converyors.com

"IQS® has been a big part of our product awareness. They are consistently one of the biggest avenues that customers come to our website to view our services and capabilities for Pneumatic Conveying, Industrial Vacuum Cleaning and Mechanical Conveying Equipment." Doan Pendleton, Vac-U-Max

#### sewing-contractors.com

"We are getting some good leads from your site, thanks." Fran Streeter, Custom Faberkin, Inc.

## solenoid-valves.net

"I am pleased with the response form our IQS® advertising. We have received 4 RFQ's after 2 weeks." Christopher J. Stabile, Festo Corporation

## stainless-steel.us

"As soon as our ad with IQS® hit, our phone and e-mail RFQs skyrocketed. Our sales did as well. IQS® works for us!"

Jim Netti, Metalmen Sales

"All is great!!! Getting a lot of inquiries from you. Thanks!" Lorraine Morano, Cada Stainless & Alloys Inc.

"In less than two months, we've had some nice order off the aluminum and stainless that have paid for our advertising."

Susan Kozikowski, Yarde Metals, Inc.

"IQS® has been an invaluable tool in helping build our new business, marketing us to a whole new customer base. Thank you IQS®"

Steve Ridilla, Prime Metals & Forgings LLC

"I know of some nice orders that were generated as a direct result of the site." Susan Kozikowski, Yarde Metals, Inc.

"We are receiving many inquiries per day from advertising with your company. We spend a lot of money per year on advertising, but I have found that for the dollar, your company is certainly the best value." Lorraine Morano, Cada Stainless & Alloys

"IQS® has always worked well for us."

John Lynn, Source 21, Inc.

"We are continually more than satisfied with the results generated by using IQS®. Nice work." John Lynn, Source 21, Inc.

"I can't imagine how you could improve on what you do." John Lynn, Source 21, Inc.

## stainlesssteeltubing.biz

"Industrial Quick Search® is great. Statistics show that our highest traffic is generated from activity with IQS®. We're more than pleased with the results!"

Gary A. Piazza, K-Tube Corporation

"As soon as our ad with IQS® hit, our phone and e-mail RFQs skyrocketed. Our sales did as well. IQS® works for us!"

Jim Netti, Metalmen Sales

"Nice #'s coming to our site via IQS® Directory." Frederick Hartman, Vita Needle Company

"IQS® is serving us fine."

Frederick Hartman, Vita Needle Company

"We had a nice order via an IQS RFQ form yesterday. Look forward to more good traffic." Frederick Hartman, Vita Needle Company

#### static-eliminators.com

"I found working with Industrial Quick Search® to be a pleasant experience. The service was excellent and the leads have been very qualified. It was a nice surprise to have our first lead within a day of our

listing being posted."

Tim Rice, Julie Static Controls, Inc.

"Our listings in the Industrial Quick Search® sites we pay for have been a leading source of leads to our website. I feel that IQS® is a great value for our company and will continue to use their services." Kenneth L. Rakusin, Gordon Brush Mfg Co., Inc.

"I found working with Industrial Quick Search® to be a pleasant experience. The service was excellent and the leads have been very qualified. It was a nice surprise to have our first lead within a day of our listing being posted."

Tim Rice, Julie Static Controls, Inc.

#### thermocouple-assemblies.com

"You guys have a great site! Keep up the great work!" John Stojka, Fast Heat, Inc.

#### titanium.cc

"As soon as our ad with IQS® hit, our phone and e-mail RFQs skyrocketed. Our sales did as well. IQS® works for us!"

Jim Netti, Metalmen Sales

"Thanks for calling us on the lead for titanium sheet....We got the order." John A. Mountford Jr, Tico Titanium, Inc.

"IQS® has been an invaluable tool in helping build our new business, marketing us to a whole new customer base. Thank you IQS®"

Steve Ridilla, Prime Metals & Forgings LLC

#### tubefabricatingservices.com

"I have been watching the site monitor regularly and I am convinced that joining IQS® was a good move. We have seen a solid increase in RFQ's and more importantly they are potential jobs that are focused on the core competency of my business."

Jay Hall, Harco Metal Products, Inc.

"Nice #'s coming to our site via IQS® Directory." Frederick Hartman, Vita Needle Company

"IQS® is serving us fine." Frederick Hartman, Vita Needle Company

## ultrasonic-cleaning-equipment.com

"We wish we had gone to you before, great job." Jim Hesson , Hessonic Ultrasonic

"Looks good! Would you believe, business has never been better, thanks to you." Jim Hesson, Hessonic Ultrasonic

## vacuumformedplastics.com

"Thanks for your service and advice over the years." Jeff Gage, Gage Industries, Inc.

### vibration-absorbers.com

"Industrial Quick Search® has been instrumental in increasing our sales. We believe they are a great value for your money."

Patrick Maloney, Enterprise Rubber Inc.

## vibratory-feeders.com

"I have been a customer of Industrial Quick Search® for over a year and it has provided a fair amount of click thrus to my website, more than many of the other industrial portals I advertise on." Tiffany Cady, JVI Joest Vibrateck, Inc.

#### waterjet-cutting.com

"In 2005 Industrial Quick Search® was responsible for over 47% of the traffic coming to my website. That's more than twenty times the traffic that I received during the same period for Thomas Register®. More traffic to my site equals more business; it's as simple as that! Thanks for all of the new customer contacts that I have received since listing in your directory."

Ted Spuhler, Hydrocut Waterjet

## wire-forms.net

"You have done a good job." Greg Schell, G. Schell Industries, Inc.

#### wire-rope.org

"Your site is generating inquiries." Edward St.Pierre, St. Pierre Manufacturing Corporation

#### work-stations.org

"We are seeing a lot of traffic from your website to ours." Brian Parker, Teclab Kalamazoo Technical Furniture, Inc.

"We continue to have pretty strong results from work-stations.org. We consistently receive a high volume of referrals from the site and they always rank in the top 3 referring sites for us." Ray Gottsleben, Arlink Worldwide

"It has been a great program, thanks again." Katrina Dana, BOSTONtec

# Call Today To Discuss Your INTERNET MARKETING STRATEGY!

PHONE 1-800-940-3129 EMAIL sales@industrialquicksearch.com